

**PERSONAL
BY DESIGN**



AUSTRALIS
PREMIUM OPTICAL LENSES

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Inventing Australis



Since the first Bi-Focal lenses were created in 1784, not just our lifestyles, hobbies, learning habits and jobs have changed but also our knowledge, problem-solving methods and innovative solutions have altered radically.

Living in the Digital Age, freeform technology and advanced design development has resulted in an overwhelming number of lens designs for various visual needs.

Finding the right lens design for each patient can be a challenging task.

With this in mind, CR Surfacing took a pioneering step and had a look at this problem differently.

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Let's stop trying to create a design that caters for everyone. Let's look at the individual instead.

— ADAM FLETCHER,
Managing Director
CR Surfacing Laboratories



Fully Tailor-made Lenses

The most accurate visual solution, taking into account your personal feedback and the characteristics of your selected frame. This means, even if someone has the exact same prescription as you do, will be unable to wear your glasses, as they are fully custom made, providing smooth and natural vision in every direction of gaze, far and near.

The uniquely developed lens design is created to suit your lifestyle, personal preference and visual needs. Rather than choosing a lens category for you, the visual solution will be tailor-made to your eyes.

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Latest Technology

World-class computer technology and state-of-the-art equipment makes it possible to create a fully tailor-made lens just for you. Complex design technologies enable us to provide you exceptional optical quality and precise vision across the thinnest lenses possible.

HyperThin

MightyView

EyeHarmony

Digital Enhancement

AccuPath

OptiGaze

HyperThin

- guaranteed minimum thickness

MightyView

- up to 20% aberration reduction
- swim effect minimisation
- maximum visual acuity

Eye Harmony

- improved fusion of lateral images
- sharper peripheral vision

Digital Enhancement

- improved fusion of vertical images,
- comfortable posture

OptiGaze

- optimised vision for POW measurements

AccuPath

- automatic corridor length calculation
- optimised insets

The Australis Journey

The Australis is not a product off the shelf. It is years of Research and Development to bring you an experience that would not be possible without the latest technologies. The tailor-made lens is created by getting to know your lifestyle, hobbies, personal preferences, so we can build a lens around you. Following up to ensure 100% satisfaction is part of the journey and your feedback will contribute to our laboratory's future innovations.

Australis Expert Dispensing

Our recognised experts ensure that the quality of products and services will exceed your expectations.



AUSTRALIS
EXPERT



Australian Made

Supporting Australian made products and local businesses strengthen the national economy, securing a strong and stable future for our children in Australia. By giving us feedback on our products and services, you contribute to our efforts in donating to Rural Aid, supporting rural communities across Australia.

Technical Overview

Advantages:

- **Artificial Intelligence and Latest Technologies**
 - o Intelligent design morphing to the patient's need
 - o Reduced dispensing error and increased customer satisfaction
 - o Uniquely Personalised Progressive Lenses
 - o Up to 20% aberration reduction
 - o Swim effect minimization
 - o Natural vision with maximum visual acuity
 - o Comfortable and ergonomic position
 - o Automatic corridor length calculation
 - o Optimum ergonomics
 - o Optimum binocular vision
 - o Better fusion of lateral images
 - o Sharper peripheral vision
 - o Greater vertical area with 100% of the addition
 - o Easy transition between near and far vision
 - o Easy adaptation
 - o Guaranteed minimum thickness
 - o Extended power range
- **Unique Customer Journey**
- **Optional Engraving of Customer Initials**
- **Premium Multicoat**
- **Delivery Package**
- **Follow Up Process**
- **Guarantee: "we stand behind every lens we make"**

**ASK YOUR EYE CARE PROFESSIONAL
ABOUT THE AUSTRALIS EXPERIENCE**

Find your nearest local Independent Optometrist on our website:
www.australislenses.com



AUSTRALIS

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A lens canvas, where the
design is created by the
patient.
Personally by and for each
patient - individually

— ADAM FLETCHER,

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www.australislenses.com

